

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**David Millner Group- PA**  
**Attention: Accounts Payable**  
**4421 Saint Andrews Way**  
**Harrisburg, PA 17112**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947990-1	09/09/12	September 2012	08/27/12 - 09/07/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McBride/D/State Senate	MCBRIDE/SS/D	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/07/12	947990	07901010

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MCWI	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWT---	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
3	WESH	W	09/05/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
2	WESH	Th	09/06/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
2	09/07/12	09/07/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	9:43 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$500.00 NM
3	09/04/12	09/06/12	NBC Today Show II	10AM-11AM	-TWT---	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
3	WESH	W	09/05/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
2	WESH	Th	09/06/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
4	09/07/12	09/07/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$400.00 NM
5	09/04/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM
3	WESH	W	09/05/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM
2	WESH	Th	09/06/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**WESH**  
**P O Box 26876**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
947990-1	09/09/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
McBride/D/State Senate	MCBRIDE/SS/D		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
6	09/07/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM		----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	----F--	1		\$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$350.00 NM
7	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWT---	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	-TWT---	3		\$700.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/04/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	WMTV12001	\$700.00 NM
3	WESH	W	09/05/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	WMTV12001	\$700.00 NM
1	WESH	Th	09/06/12	4:57 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	WMTV12001	\$700.00 NM
8	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	----F--	1		\$550.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	WMTV12001	\$550.00 NM
9	09/04/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	-TWT---	3		\$1,600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	WMTV12001	\$1,600.00 NM
2	WESH	W	09/05/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	WMTV12001	\$1,600.00 NM
3	WESH	Th	09/06/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	WMTV12001	\$1,600.00 NM
<b>Total Spots</b>							<b>19</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$13,350.00</b>
<u>Agency Commission</u>	<b>\$2,002.50</b>
<u>Net Amount Due</u>	<b>\$11,347.50</b>